



# BRANCH BASICS

# USER GUIDE



THE  
POWER  
OF  
PURE



**B**ranch Basics is a multi-tasking plant and mineral based cleaner. Branch Basics not only removes dirt, dust, grease, and grime, it removes the residue left behind by previous cleaners

For most of your cleaning needs, we recommend the All-Purpose spray. Simply spray, let sit for a few seconds, and wipe clean! For tougher jobs, the same dilution and instructions normally apply, but feel free to reference the sections below for more extensive guidelines!

**RINSING** is usually not necessary, Branch Basics leaves no toxic residue.\*

**DWELL TIME** is the time between spraying and rinsing or wiping Branch Basics from a surface. During this time, the formula is working to break down or dissolve dirt, grime, grease, and oil over time on fabrics and surfaces.\*\*

**MINERAL FREE WATER** such as reverse osmosis or distilled water is best for diluting Branch Basics, particularly for stain removal or washing walls and ceilings. "Hard water" or tap water heavy with minerals sometimes leaves mineral rings.

**WOOD FINISHES** such as floors and cabinetry - always test the soap on a hidden area first to make sure the formula doesn't affect the finish.\*\*\*

**FOR FABRICS, TEST FIRST!** When cleaning fabric, carpet, or upholstery stains, test in a hidden area first to determine if the formula will affect the color of the fabric. Watermarks may occur if water has any minerals in it (this may result from using tap water). Let the solution dry on the test area before using it to remove stains to make sure that it does not lighten the fabric or leave water marks. Branch Basics is not a bleach, but some fabrics or dyes may lighten.

## SUGGESTED PAIRINGS FOR EXPERT CLEAN JOBS

WHITENING, BRIGHTENING  
+ SCRUBBING POWER

Team up Branch Basics with Branch Basics Oxygen Boost for extra whitening and brightening. A little Branch Basics Oxygen Boost sprinkled on surfaces that need extra scrubbing (like tile grout) will help you get that squeaky, bright clean.

### SMUDGE-FREE

We recommend cleaning with a microfiber cloth, especially for glass and other surfaces that may smudge. Paper towels work very well on stainless steel. Spray All Purpose and wipe with a paper towel.

*\*However, always test Branch Basics in weekend dilutions on any oli-based furniture, varnished furniture, and oil-painted walls and baseboards.*

*\*\*If the surface is lightly soiled, then perhaps only a spray and wipe is required, but if you have a deep stain or a tricky mess, a longer "dwell time" will be necessary. For some stains, even an overnight soaking is needed. Too little dwell time may not break down the substance or chemical being treated – more time or repeat application is needed. Yet, too much dwell time may allow the Branch Basics to dry on the surface, leading to a redeposition of soils under certain circumstances. In this case, re-application would be needed.*

*\*\*\*Never use on unfinished manufactured wood such as particle board, OSB, chip board, plywood, medite, or medex, because the product might break down and pull out the formaldehyde or isocyanate from the resins into the air.*

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Always introduce new products carefully in a home with family members who have allergies or health challenges. We suggest you introduce the new product when sensitive family members are not present in the room. Ideally, cleaning should not be done in the same room as people with health challenges.

# GENERAL USES

These guidelines are the basic instructions for most uses. For further detailed instructions, search the rest of the user guide.

## STREAK-FREE

### GLASS, MIRRORS + WINDOWS

We always recommend using a microfiber cloth to get your glass sparkling and streak-free. Spray the glass and wipe clean. If desired, buff with a second, dry microfiber cloth. Streaking occurs because either your solution is too concentrated, your water is leaving mineral streaks, or previous conventional window cleaners have left a residue. Keep trying with slightly less concentrate until you stop seeing streaks.

## ALL-PURPOSE

### APPLIANCES

Spray, let sit for about 30 seconds, and wipe clean.

### CARPETS (spot treatment)

Always test in a hidden area first for colorfastness and compatibility. Spray directly on stain and allow to sit for 1-5 minutes. Agitate the area with a brush or rag. Typically the stain will disappear before your eyes.

### COUNTERTOPS

Spray, let sit for about 30 seconds, and wipe clean.

### FOOD-PREP AREAS

Spray, let sit for about 5 minutes, and wipe clean. For dried food or other tougher messes, allow for more dwell time before wiping.

### PLASTIC SURFACES

Spray, let sit for about 30 seconds, and wipe clean.

### STAINLESS STEEL

Spray surface with All Purpose and wipe with a paper towel. No streaks!

### SURFACES - GLASS, GRANITE, MARBLE + TRAVERTINE

Spray, let sit for about 30 seconds, and wipe clean.

## FOAMING HAND SOAP

### HAND, BODY + FACE SOAP

Use at the sink, shower, or tub as you would normally. Safe for sensitive skin and for babies, Branch Basics will get your skin clean without drying it out!

## BATHROOM

### DRAINS

Pour 4-6 oz of the Bathroom solution into the drain. Let sit for 5 minutes and plunge. Rinse and repeat as needed.

### TILE

Spray and wipe for spot cleaning. To clean the grout, spray, let sit for 5 minutes, and use a soft brush to agitate, then wipe clean.

### TOILETS

Spray seat, bowl, and sides, including the floor around the toilet. Let sit 5 minutes. Scrub interior with a brush and wipe exterior with a damp cloth. For an extra cleaning boost, sprinkle Oxygen Boost in the toilet after spraying with Branch Basics. Let sit and scrub.

## CONCENTRATE

### LAUNDRY (see page 8 for full instructions)

All clothes should be inspected for stains before washing. All stains should be pretreated with Branch Basics All Purpose or Bathroom and possibly Branch Basics Oxygen Boost - stubborn stains should be soaked overnight.

### TOP LOADING MACHINES

Pretreat all stains; soak if necessary.

Fill machine with water. Add the following:

**1 TEASPOON:** Small or lightly soiled loads

**1.5 TEASPOONS:** Medium loads

**2 TEASPOONS:** Large or heavily soiled loads

**1 SCOOP OXYGEN BOOST:** for extra brightening, whitening, and deodorizing

Note: for HE washing machines, combine the Concentrate with 2 cups of water first and pour into the detergent drawer first and wash as normal. For extra brightening - Add Oxygen Boost to the front loader first before adding clothes

### WALLS - PAINTED DRYWALL

Prepare a solution of 1-2 teaspoons of the Concentrate in 2 cups of mineral-free water (distilled or reverse osmosis). Test in a hidden area to ensure that the paint is not affected. Then spray and wipe clean.

### WOOD FINISHES (FLOORS, CABINETS, FURNITURE)

Prepare a solution of 2 teaspoons of the Concentrate in 2 cups of water. Test in a hidden area to ensure that the finish is not affected. Then spray and wipe clean. Note: Always use minimal water (use a dampened mop) when cleaning wood floors.

# KITCHEN

Branch Basics ingredients are safe enough to use in a food-prep area! Aside from dishes and counters, try out these uses.

## ALL-PURPOSE

### COFFEE MACHINES

Add 2 oz. to an empty coffee pot, then fill the remainder with water. Pour into coffee machine and let "brew". When done, run a pot of plain fresh water through the machine.

### DISHES

For washing dishes by hand - spray sink or wading container being used with All Purpose spray. Add water to container (should produce some suds). Also, if desired, add a couple of tablespoons of Branch Basics All Purpose or 1 T Concentrate to sink or dishpan when filling with water. Vary the strength according to the greasiness of items. You will see the grease come off your dishes and gather on the edge of the sink or dishpan as they soak. Some people prefer to spray directly onto each dish, leave the room while the product breaks down dirt and grime, then return to simply rinse and wipe dishes clean with a sponge or scrub brush. Run your finger over the dish - if it squeaks, it's clean.

### DISPOSALS

Spray directly into disposal, and let sit for about 5 minutes of dwell time to allow breakdown of any buildup, clean and deodorize. Run water through turned-on disposal for a minute.

### DRAINS

Pour 4 to 6 ounces into the drain and let sit 2-5 minutes. Plunge with a suction plunger and rinse.

### FAUCETS

Spray and let sit 30 seconds. Agitate crevices with a small brush to remove gunk. Wipe with damp cloth or sponge and buff with a dry cloth for a sparkle.

### GARBAGE / TRASH CANS

Spray, let sit at least 5 minutes, and wipe clean. For tough spots, spray and scrub. After cleaning, spray your trash bags, barrels, buckets and boxes to help control odors.

### GREASE

Branch Basics is an exceptional grease cutter. Spray, soak, let sit 5-30 minutes, wipe, and rinse. Repeat if necessary.

### FOOD PREP AREAS

Spray liberally, let sit 5 minutes, and wipe clean.

### POTS + PANS

Spray on and leave for 2-5 minutes or more, wipe, and rinse clean. Works extremely well with burned-on food! Repeat if necessary.

### RANGE HOODS

Spray hood, let sit to let formula work through grease and grime. Wipe with damp cloth. Spray screen and wipe. If heavy grime, scrub with a brush.

### REFRIGERATORS

Spray, let sit for 30 seconds, then wipe clean.

### STAINLESS STEEL

Spray surface with All Purpose and wipe with a paper towel. No streaks!

### STONE, MARBLE + GRANITE

Branch Basics can clean porous, natural stone like travertine, marble, and granite. Simply spray, let sit, and wipe clean.

### STOVETOPS

Spray, let sit a few minutes. Wipe with a damp cloth. Burned-on food may require soaking and a scrub pad to loosen it. Soak implements overnight and enjoy a much easier clean up. Re-spray as needed to maintain.

### OVENS

First, spray a light film of water into a slightly warm oven (not over 100 degrees), then spray liberally with All-Purpose. Let sit a minimum of 15 minutes to overnight. Apply a second time if needed. Scrub the racks with a stiff brush and wipe clean with a wet cloth and dry with a paper towel or dry rag.

## CONCENTRATE

### CABINETS

For cabinets that are painted or sealed wood, be careful to dilute the soap heavily (2 Tablespoons of Concentrate in a gallon of water). Lightly wipe with a cloth dampened with solution. Follow with dry cloth.

# BATHROOM

Branch Basics helps rid your bathroom of soap scum, effectively destroying a breeding ground for mold and mildew!

## STREAK-FREE

### MIRRORS

Using a microfiber cloth, spray either directly on mirror or on cloth and wipe dry.

## BATHROOM

### SOAP SCUM

Branch Basics helps rid your bathroom of soap scum, effectively destroying a breeding ground for mold and mildew. Spray liberally, let sit a minute or more, if necessary, and wipe.

### DRAINS

Pour 4–6 ounces of the solution into the drain. Let sit 5 minutes. Plunge with a suction plunger. Rinse and repeat as needed. Works well on grease clogs, but will not remove or dissolve hair.

### GROUT

Spray solution into grout lines and let soak for 1-5 minutes or more. Scrub with brush if necessary. Rinse thoroughly. Add Branch Basics Oxygen Boost for extra scrubbing and lightening power. Wet area. Sprinkle Oxygen Boost powder on the grout line. Wet the Oxygen Boost with Branch Basics Bathroom spray and let sit 5 minutes. Scrub surface and wipe residue off or rinse. Repeat as necessary..



### HARD WATER DEPOSITS

Wet down area, then spray on Bathroom solution liberally. Let sit for 10 minutes and scrub with the abrasive side of sponge or pad to remove deposits. Rinse. Keep a squeegee in bathroom to remove hard water after bath or shower.

### SHOWERS + TUBS

Spray all surfaces, let sit 1-5 minutes, then scrub with a brush or terry cloth rag and rinse. For pesky soap scum, team up with Olygen Boost for a bright, squeaky clean. Wet area, sprinkle Oxygen Boost on area to be cleaned, spray Branch Basics Bathroom to wet Oxygen Boost and scrub.

### SINKS

Spray and let sit 30 seconds. Wipe with a damp cloth or sponge. Agitate with a brush if heavily soiled. Rinse and wipe dry. If needed, team up with Oxygen Boost as described above for a bright, squeaky clean.

### TILE

For spot cleaning - spray on the tile and wipe with a clean cloth or rag. To wash the floor, mix 3-4 ounces of Concentrate per gallon of water in bucket – and mop. Or spray damp mop with solution and mop.

### TOILETS

Team Branch Basics up with Oxygen Boost or an abrasive like Bon Ami (non-toxic counterpart to Comet) or baking soda. Flush toilet to wet. Sprinkle Oxygen Boost in toilet, then spray seat, bowl and sides, including the floor around the toilet. Let sit a few minutes. Scrub inside with a brush. Wipe seat, sides, and floor with a damp cloth. For a quick deodorizing treatment for the toilet bowl area, just open toilet lid and spray seat, bowl, sides, and floor around the toilet.

# PERSONAL CARE

Branch Basics Soap is super safe to use on your skin as well as on personal items from diapers to jewelry. Don't worry about using it around kids or babies - it's totally safe for their skin and toys as well.

## FOAMING HAND SOAP

### BODY WASH

Use the foamer bottle in the shower or bath as you would a body wash or soap. Our formula is a great "no tears" for washing babies!

### EYE MAKEUP REMOVER

Perfect non-oily way to emulsify and gently remove eye makeup. Spray directly on closed eyes. Wipe makeup off with soft cloth.

### FACIAL CLEANSING

The formula makes a perfect facial cleaner and eye makeup remover. It's the perfect soap for the allergic, chemically sensitive, and health-conscious.

### HANDS

Wet hands. Use the hand foamer to pump Branch Basics into your hands. Rub hands together for 20 seconds. Rinse. The CDC (Center for Disease Control) states that hand washing is the single most important thing you can do to help prevent the spread of infections and to stay healthy and well. There is no need to use the toxic antimicrobial soaps that are so popular today.

### HAIR WASH

Use the foamer bottle for cleaning your hair. You will have to experiment with dilutions - more or less may be better for your hair depending on thickness and type. It is best to wash hair twice - first wash is to get rid of grime and oils from the hair. The second wash will get down to the roots. Do not use on hair that has been colored.

### SHAVING

Use foamer pump to create a rich, thick foam for shaving.

## ALL-PURPOSE

### BABY WIPES

For an ultra-safe alternative to conventional baby wipes, spray solution onto a moist towel or paper towel. Voila! BB Baby Wipe!

### DENTURES / DENTAL

Soak in a container filled with All-Purpose solution and brush with a toothbrush. Do not use on brand new dentures or dental appliances, such as retainers. Allow at least one month for denture material to "set". Dentures soaked in Branch Basics do not build up tartar!

### DIAPER PAILS

Keep your diaper pail fresh by spraying with Branch Basics every time you empty it. Let solution sit while preparing diapers for wash. Wipe out and spray lightly again to maintain freshness for new load.

### JEWELRY

For sparkling jewelry that looks brand new, soak jewelry for 3-5 minutes or overnight. Use a soft brush if necessary. Rinse and dry. Not recommended for opals and pearls.

### TOYS

Spray solution on non-porous toys. Wipe with microfiber or damp cloth and air dry. For toys that can be immersed in water, soak in a gallon bucket with 2-3 ounces of All-Purpose solution. Use soft brush if necessary and rinse clean.



# GARAGE, CARS + BIKES

Gentle enough for your baby, strong enough to degrease a car engine. Our All-Purpose dilution works for both interior and exterior car cleaning needs. No more toxic chemicals necessary to get your bike or car shiny and new again! Plus, this formula will break down the grease without leaving your hands dry and chapped afterwards. No need to worry about run-off from washing - the biodegradable formula does not harm animals or the environment.

## ALL-PURPOSE

### DRIVEWAYS

To remove oil stains from driveways or garage floors, spray with water first, then spray with All-Purpose. Let sit 5-30 minutes to allow the product to break up the grease. Rub briskly with a stiff brush. Rinse and repeat if necessary.

### ENGINES

Hose off with water and spray solution over all surfaces of the wet engine. Let sit for 1-5 minutes. Scrub with a stiff brush. Use strong water pressure to rinse. For heavy duty engine cleaning, increase concentration and dwell time.

### EXTERIOR OF CAR

Fill a bucket with water and add 2-4 oz. of All-Purpose. Use a sponge or rag or a hose attachment containing this solution and clean with a hose. Spot spray bugs, bird droppings, tree sap, and tar. Spray, wait 30 seconds, rinse clean. Branch Basics emulsifies wax, so rinse immediately to avoid stripping waxed surfaces.

### INTERIOR OF CAR

Spray and allow grime to begin breaking down before wiping. Use a small brush or toothbrush for hard-to-reach crevices. For fabric upholstery, spray stain, agitate with brush. Repeat if necessary.

### GRILLS

Spray and let sit 5 – 30 minutes to emulsify soot and oil. Using a wire brush or stiff-bristle brush dipped in water, scrub briskly. Rinse.

### TIRES

Spray on, then agitate with a stiff brush and rinse off with water. Buff dry.

### WORK TOOLS

Spray, let sit a few minutes, and wipe. The formula will dissolve and remove grease, oil, and grime. You can also spray tools, let sit a few minutes and soak in water mixed with a few more sprays of All-Purpose. Tools will be like brand new!

### YARD EQUIPMENT

Spray and wipe.

# PETS

## STREAK-FREE

### AQUARIUMS

Spray on glass, wipe clean – Follow the manufacturer's instructions for aquarium cleaning, using solution in place of soap or detergent. Branch Basics helps eliminate odors from aquariums, snake habitats, and other pet areas without leaving a harmful toxic residue.

## FOAMING HAND SOAP

### CATS + DOGS

Wet your pet and spray with Branch Basics or use foamer bottle to apply soap. Lather for 5 minutes and rinse.

## ALL-PURPOSE

### LITTER BOX

To control odor and clean - spray empty litter box liberally and let sit for 5 minutes. Then fill litter box with water, allow to sit for 5 minutes more. Rinse with hot water. You can also spray directly on litter to control odor.

### PET CAGES

Sweep out bottom of cage, spray bottom of cage and let sit for 5 minutes and wipe surface. For droppings, spray, let solution sit for a few minutes and wipe clean. For odor control, spray bottom of cage with solution after cleaning. No need to rinse.

# OTHER USES

## ALL-PURPOSE

### BASEBOARDS

To clean dirt and grime from baseboards, spray on baseboard and wipe clean with a microfiber cloth. Branch Basics Soap will also break down any residual pesticides that may have been sprayed on the baseboards. Test on small area first especially if oil based paint.

### BRASS

Wipe with a damp cloth (sprayed with solution), dry thoroughly. Great for removing fingerprints from railings!

### BRICKS

Wet area, spray solution directly on bricks. Scrub with brush. Repeat if necessary.

### BRONZE

Spray cloth with solution. Wipe item with damp cloth. Dry thoroughly.

### BUG BITES

Clean bite with solution.

### CAMPING

Deters mildew by removing food for mildew and mold growth, cleans soot and makes a great waterless hand and body wash. Leave no trace: Branch Basics does not contaminate the eco-system!

### CEMENT

Wet area to be cleaned, spray, and let sit for 5-15 minutes. Use a stiff brush to scrub area. Rinse. Repeat if necessary. Depending on the amount of grime on surface, use the Bathroom cleaner.

### DECKS - WOOD

Wet deck with a hose, spray with All-Purpose solution and let sit for several minutes. Scrub deck with stiff brush and repeat if necessary.

### DOORS + DOOR FRAMES

To clean fingerprints, dirt and grime from doors and frames, spray onto a microfiber or clean, damp rag, or spray directly onto the surface. Rub briskly and wipe. Make sure to test paint for compatibility in small area. All-Purpose works on semi gloss, gloss paints, but must be more diluted for flat paint - for these, use 2 Tablespoons of Concentrate per gallon.

### HOT TUBS

Spray on empty hot tub, wipe with a cloth, scrub with brush if necessary.

### HUMIDIFIER ADDITIVE

When filling portable humidifier, spray a couple of sprays of Branch Basics into the water, and after each use clean the inside of the humidifier to take off any accumulated scum and dirt and remove any possible mold formation.

### LAWN FURNITURE

Spray and wipe off with a towel. If heavily stained, let sit 3-5 minutes to let the product break down stains. Wipe.

### PAINT BRUSHES

Oil-based and water-based paints clean up easily. Soak brush for 5 – 30 minutes; rinse with warm water. You may need a more concentrated solution to remove all paint.

### POOLS

For cleaning empty pools, spray, wipe and rinse. Scrub with a stiff brush, if necessary. Instead of throwing out dirty pool filters, soak in solution 5 – 30 minutes and rinse thoroughly.

### URINE ODORS

For non-porous materials, spray solution directly on affected area. Rinse or wipe area.

## CONCENTRATE

### ADHESIVES + SUPER GLUE

Spray concentrate, let soak for 5-15 minutes so enzyme action can break down the adhesive, agitate with brush, rinse clean.

### CANDLE WAX

Peel off wax, add Concentrate, let sit and wipe away residue.

### CHROME

Spray on and wipe with damp sponge or cloth. Dry with a microfiber cloth.

### FLOORS - TILE + VINYL (LINOLEUM)

Vacuum or sweep up loose dirt. For entire floor, mop using a mixture of 1-2 ounces of The Concentrate with a gallon of water. For spot treatment, spray solution directly onto damp mop. For hard spots, spray directly on the spot and rub until they disappear. For tile floors, use a soft brush (and possibly Branch Basics Oxygen Boost) to agitate the grout. For vinyl flooring, use a cloth.

### FLOORS - HARDWOOD

Ideally, always HEPA vacuum wood floors first or use a mop to remove dust and grime and eliminate potential scratching of the floor when damp mopping. Only very diluted solutions of Branch Basics should be used on sealed wood like wood floors because the enzyme action in a more concentrated solution may break down the finish. Use 2 teaspoons of The Concentrate per 2 cups of water. Test in an inconspicuous area before cleaning entire floor. Minimize use of solution on wood floor by spraying the solution onto a slightly damp mop to clean the floor.

### WALLPAPER

Prepare a solution of 2 teaspoons of The Concentrate in 2 cups of water. Test first in a hidden area, then spray a damp rag or sponge with the solution and wipe. Dry off immediately.

# LAUNDRY

Using Branch Basics removes chemical residues from clothes that have been cleaned with harsh detergents and bleach that are toxic and can be absorbed by the skin. Typically it takes several washings to fully remove the chemicals. Detoxing these chemicals from clothing is especially helpful for those with eczema, psoriasis or other skin irritations.

Branch Basics extends the longevity of clothing by avoiding strong detergents, hot water and heavy-duty wash cycles. The formula is just as strong in cold water as in hot water. By using a pre-soaking method, you can avoid the heavy duty high agitation wash cycles and effectively wash your clothes in the gentle cycle. If laundry is especially greasy or soiled, allow to soak at least 30 minutes or overnight. Then resume the wash cycle.

NOTE: Local water quality varies by municipality and regions. "Hard" water (high in minerals) will require more Concentrate than "soft" water.

## CONCENTRATE

### GENERAL INSTRUCTIONS

All clothes should be inspected for stains before washing. All stains should be pretreated with Branch Basics and possibly Branch Basics Oxygen Boost – stubborn stains should be soaked overnight.

### TOP LOADING MACHINES

Pretreat all stains; soak if necessary. Fill machine with water. Add the following:

- 1 TEASPOON: Small or lightly soiled loads
- 1.5 TEASPOONS: Medium loads
- 2 TEASPOONS: Large or heavily soiled loads

Typically if stains are properly pretreated, 1 teaspoon of the Concentrate may be adequate even for larger, tougher loads. Add a scoop of Branch Basics Oxygen Boost if desired and wash normally.

### FRONT LOADING (HE) MACHINES

To get the Concentrate to go through the dispenser into the machine, first mix 1-2 tsp of the Concentrate into 2 cups of water and pour into the dispenser drawer. Since front loaders use minimal water to wash clothes, the added water is necessary to activate the formula.

Pretreat all stains; soak if necessary. Mix the Concentrate with water, according to these load sizes and add to the detergent dispensing drawer.

- 1 TEASPOON: Small or lightly soiled loads
- 1.5 TEASPOONS: Medium loads
- 2 TEASPOONS: Large or heavily soiled loads

Typically if stains are properly pretreated, 1 teaspoon of the Concentrate may be adequate even for larger, tougher loads. Add a scoop of Branch Basics Oxygen Boost if desired and wash normally.

### DELICATES INSTRUCTIONS

Add ½ teaspoon of the Concentrate to a bucket or pail (or even a clean, stopped-up sink) of cool to warm water. Soak for 15 - 30 minutes. This does the cleaning! Rinse by hand or run in the gentle cycle. Hang to dry as needed. This method works just as well in cold water.

### WHITENING + BRIGHTENING

Branch Basics does not contain bleach. To keep whites white and clothes bright, consider teaming Branch Basics Concentrate with 1 scoop Branch Basics Oxygen Boost (will not bleach).

For top loading machines, add scoop to water as your machine fills. For front loaders, add to the main door of your washer before you add clothes.



# STAINMASTER GUIDE

Branch Basics is perfect for life's unexpected problems! We listed many common stains below, but the general guideline is to use one rag or paper towel behind the stain and wet lightly with water. Spray All-Purpose on a second rag and carefully dab directly on the stain. Follow with more water and a clean rag. Do not rub, but press to remove excess water and lift stain from material. Allow to dry.

Rinsing is often not required and some stains will quickly disappear with a couple of sprays. Always test fabric first to make sure the fabric doesn't lighten!

## ALL-PURPOSE

### BEVERAGE / DRINK STAINS

*Wet stain lightly with water, spray solution on rag or paper towel, dab (do not rub) directly on the stain, follow with more water and a clean rag.*

### BLOOD

*Spray stain. Leave soaking or agitate with brush and rinse. For mattresses, upholstery, and carpet, allow dwell time for the formula to lift the stain off the surface, even letting soak overnight.*

### CHOCOLATE

*Use a knife to remove any excess chocolate from the material. Spray the stain and agitate slightly with cloth until chocolate disappears.*

### CRAYON MARKS

*Spray, let sit 30 seconds, then rub with a damp terry cloth. For painted walls or wallboard, first test on an inconspicuous place for paint durability.*

### CURTAINS

*First test on a hem to make sure your curtains will not water stain. If they show a water stain, do not wash! Mist soap on a moist cloth and use it to gently rub any stained spots. Launder according to directions or soak in the gentle cycle.*

### DIRT ON FABRIC

*Grit from garden, yard, and playing sports - spray on area, let sit 5-15 minutes or if ground in dirt, allow to soak. Wash as normal in washing machine.*

### FOOD STAINS

*Wet stain with water. Spray towel/rag and gently agitate with fingers or brush if needed. Blot and rinse to lift stain. Keep a clean cloth behind the spot as you work to lift stain from the front. The sooner you treat, the better.*

### GRASS STAINS

*Dampen fabric and spray with solution. Rub into stain. Wash as normal and repeat if necessary. Set stains may require more concentrate.*

### HARD WATER STAINS

*Spray and let sit for a few minutes, scrub with a stiff brush.*

### INK + MARKER STAINS

*Spray on stain and rub vigorously. Wash as normal. Note: this will likely not remove some "set-in" stains if previously laundered and dried.*

### LEATHER

*Test on inconspicuous area first for color fastness. Spray solution on a damp cloth and wipe the leather furniture or clothing. For stubborn stains, brushing with a small soft brush may be necessary.*

### LIPSTICK

*Can be removed from clothes by spraying on Branch Basics, letting it sit for 3-5 minutes. Wipe with a damp towel. Work into the stain and remove with a damp cloth. If the stain is on clothing, launder as usual.*

### RUST STAINS

*Spray on stained surface, let solution sit for a minute or two, and wipe clean. May need to scrub with a stiff brush.*

## CONCENTRATE

### PERMANENT MARKER

*Spray onto a soft, clean cloth or spray directly on surface. Wipe and dry with soft cloth.*

### TIRE MARKS

*Using just the concentrate, spray tire marks, let sit for a minute or two, scrub with a stiff brush, rinse.*



QUESTIONS?  
CAN'T STOP CLEANING?  
INFO@BRANCHBASICS.COM  
800-414-1210

Do you have an Branch Basics story you want to share? Let us know about it! Send us an email to [info@branchbasics.com](mailto:info@branchbasics.com). We love to hear that Branch Basics Soap is working well for our customers.